



Run the Runway 2025 Sponsorship Agreement

Please respond by:

May 1, 2025

Logo Submission Deadline: **May 1, 2025**
 Event Bag Submission Deadline: **May 30, 2025**

Company: _____
 Contact Name: _____
 Address: _____
 City/State/Zip: _____
 Phone: _____ E-Mail: _____

Sponsorship Selection(s):

___ Ultimate: \$3,000 ___ Platinum: \$1,500 ___ Kids Dash: \$1,000 ___ Gold: \$600 ___ Silver: \$250
 ___ Sponsor "Queen Elsa" Appearance: \$1,000 ___ Sponsor "Spider-Man" Appearance: \$1,000

2025 Run the Runway Sponsor Levels	Ultimate	Platinum	Kids Dash	Gold	Silver	Prize Drawing Donation
	\$3,000	\$1,500	\$1,000	\$600	\$250	\$50+ Contribution
Provide an Ad/Coupon/Sample for Event Bags	X	X	X	X	X	X
One Booth Space During Event <i>*table, chairs and tent not provided*</i>	X	X	X	X	X	
Social Media Mentions	3	3	3	2	1	
Race Admissions	4	2	2	2	1	
Logo on Registration Website	X	X	X	X	X	
'Thank You' Flyer promotion (distributed in event bags)	Company Logo	Company Logo	Company Logo	Company Name	Company Name	
Sponsor 'Thank You' Banner promotion	Company Logo	Company Logo	Company Logo	Company Logo		
Logo on Podium Banner	X	X	X			
Logo on Kid's Dash Shirt <i>*distributed only to 100 Kids Dash registrations*</i>	X		X			
Logo on Main Event Shirt <i>*distributed to all Walk & Run registrations*</i>	X	X				
Logo on event Water Bottles (<i>*Only TWO Sponsorships Available</i>)	X					

Method of Payment:

___ Check (Payable to Chicago Executive Airport) ___ Request Credit Card Invoice via E-Mail ___ ACH

THANK YOU FOR YOUR SUPPORT

Please Return by Mail: Chicago Executive Airport, 1020 S. Plant Rd, Wheeling, IL 60090
 or E-Mail: felliott@chiexec.com

Valued Chicago Executive Airport Partner,

Chicago Executive Airport announces our 10th annual “Run the Runway” on **Saturday, June 28, 2025.**

The 5K Run, 1-Mile Walk and Kids Dash event happen right on Chicago Executive Airport’s airfield!

The same day as “Rock the Runway” later that evening, this is our biggest event of the year. It provides the public with an opportunity to experience the airfield up close. Additionally, the funds raised from our event directly benefit local aviation scholarships.

This unique community experience is only possible with the help of our wonderful sponsors, we thank you in advance for your support in putting on this impactful event:

***New This Year* - Sponsor Queen Elsa or Spider-Man**

Sponsorship Levels

Ultimate Sponsorship - \$3,000

Platinum Sponsorship - \$1,500

Kid’s Dash Sponsorship - \$1,000

Gold Sponsorship - \$600

Silver Sponsorship - \$250

- Elsa and Spider-Man will be mingling and taking photos with participants through the morning
- Your company will be tagged with any social media posts highlighting the character
- Your company will be noted as a character sponsor on the thank you flyer, distributed in all event bags

Prize Drawing

- Increase your outreach further by contributing a gift or certificate to our Prize Drawing
- Winner will be selected on the morning of event
- Submission deadline: June 6, 2025

Please mark your Sponsorship selections clearly on the attached form

Only one logo will be used per paid sponsorship (where applicable)

This is an excellent opportunity to promote your business in the greater Wheeling and Prospect Heights communities. Last year we had over 1,000 people register, and 2025 registrations are expected to reach 1,300!

Please respond by May 1, 2025. For more information visit www.chiexec.com or contact Francesca Elliott at felliott@chiexec.com.

Sincerely,



Jeff Miller, Airport Executive Director

